

March 1, 1999

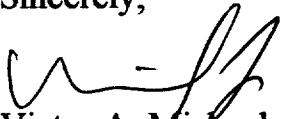
Magalie Roman Salas, Esquire
Secretary
Federal Communications Commission
Room 222
445 12th Street, S.W.
Washington, DC 20554

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FEDERAL COMMUNICATIONS COMMISSION
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Dear Ms. Salas,

Enclosed is an original and four copies of a Petition for Rule Making to amend the FM table of allotments for a new FM broadcast station for Winona, Arizona.

Sincerely,



Victor A. Michael Jr.
President
Mountain West Broadcasting
6807 Foxglove Drive
Cheyenne, Wyoming 82009

307-778-9318

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Before the
FEDERAL COMMUNICATIONS COMMISSION
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In the matter of:)
)
 Amendment of Section 73.202 (b))
)
 Table of Allotments) RM-_____
)
 FM Broadcast Stations)
)
 (Winona, Arizona)

PETITION FOR RULE MAKING

In this petition, Mountain West Broadcasting is hereby requesting to allot channel 242C3 (96.3 Mhz) to Winona, Arizona as its first local FM allotment.

INTRODUCTION

1. This statement is a petition for rule making to allot FM channel 242C3 (96.3 Mhz) to Winona and add it to the Commission's FM table of allotments, 73.202. The following will show the need for an FM channel and the effects the allotment of Channel 242C3 to Winona will have.

DISCUSSION

2. Winona is located in North Central Arizona. It is also located within Conconino County, a county of some 96,591 persons. Winona has a population of 500 persons in accordance with the 1999 Rand McNally Road Map, which is based on 1990 census data.

3. The allotment of channel 242C3 to Winona will provide the first local broadcast facility to the community and/or the surrounding area. The closest FM allotment to Winona is located at Flagstaff, Arizona. Flagstaff is located 16 kilometers from Winona. Winona, while not incorporated, has many retail businesses as it is located on the congested interstate 40 which leads to Flagstaff, Arizona. Winona has also seen growth and is estimated to have a population of over 600 persons. It has a church, school and civic organizations.

4. Winona would greatly benefit from an FM allotment due to the fact there is no AM or FM broadcast facilities within 16 Kilometers of Winona. Because of this, it would have an outlet for local self expression. Health and safety for the community would be increased due to having a local communications outlet for warning the Winona area of emergency conditions caused by severe weather or other health hazards. It is obvious from the above spacing, that Winona is presently without local FM service.

5. Channel 242C3 can be allotted to Winona and meet all rules and requirements of the Commission. The instant proposal will not cause a change in the channel number or a deletion of any channel now appearing in the Commission's table of allotments 73.202.

	<u>Present</u>	<u>Proposed</u>
Winona, Arizona	-----	242C3

6. In accordance with 73.207 of the Commission's rules, "Minimum Distance Separations between Stations", all allotments on Channel 242C3 and the pertinent adjacent channels to 242C3 have been studied with the results listed in Figure 1 of this petition. The geographic coordinates used for the spacing

Study (N 35 - 12' - 50", W. 111 - 25' - 19") are that of a site located 1.8 kilometers northwest of the community of Winona. A site restriction of 1.8 kilometers northwest will be required to allot channel 242C3 to Winona. Many suitable transmitter sites are available to provide city grade coverage (3.16 mv/m or 70 dbu) to the entire community of Winona. These sites would also provide full minimum spacing requirements to other allotments.

CONCLUSION

7. It has been shown that Winona would benefit from the allotment of channel 242C3. It has also been shown that channel 242C3 can be allotted to Winona and meet all rules regarding spacing from other stations. Considering these two facts, Mountain West Broadcasting hereby requests that the Federal Communications Commission institute a Rule Making proceeding to amend the Table of Allotments to include channel 242C3 for Winona, Arizona , 73.202.

8. Should channel 242C3 be allotted to Winona, I certify that I will file an application for a Construction Permit to operate an FM station for Winona, Arizona.

CERTIFICATION

9. I certify that I have prepared or directly supervised the preparation of this entire Petition for Rule Making, and that the facts contained within are true to the best of my knowledge, information and belief, accurate and true.

Dated: March 1, 1999

Respectfully submitted,



Victor A. Michael Jr.
President
Mountain West Broadcasting
6807 Foxglove Drive
Cheyenne, WY 82009

307-778-9318

MAPFM search of channel 242C3 (96.3 MHz), at N. 35 12 50, W. 111 25 19.

Searching Channel 242C3 (96.3 MHz):

CALL	CITY	ST	CHN	CL	S	DIST	SEPN	BRNG	CLEARANCE
ALC	Cottonwood	AZ	240	C1	U	86.3	76.0	227.3°	10.3
KZGL	Cottonwood	AZ	240	C1	L	86.3	76.0	227.4°	10.3
ALC	Window Rock	AZ	241	C1	U	221.3	144.0	76.5°	77.3
KWRK	Window Rock	AZ	241	C1	L	213.7	144.0	79.6°	69.7
ALC	Show Low	AZ	243	C	U	175.9	176.0	129.5°	-0.1
KRFM	Show Low	AZ	243	C	L	175.9	176.0	129.5°	-0.1
ALC	Williams	AZ	244	C2	U	67.7	56.0	272.8°	11.7
KWMX	Williams	AZ	244	C2	L	65.5	56.0	261.9°	9.5
KWMX-1	Flagstaff	AZ	244	D	L	16.2	0.0	280.6°	16.2

FIGURE 1
WINONA, ARIZONA
MOUNTAIN WEST BROADCASTING